



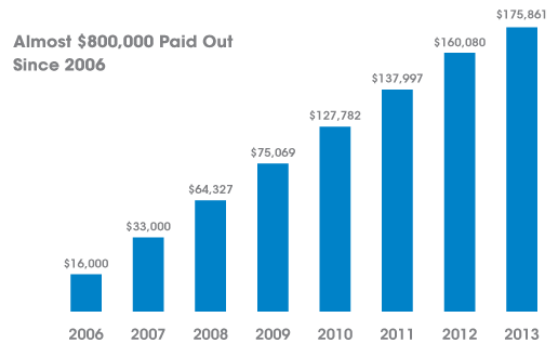
2013 Annual Report

"Losing my husband to cancer in 2009 was devastating and the recent diagnosis of malignancy in my seven year old daughter was more than I could bear. I am so thankful that the Bob Perks Cancer Assistance Fund helped ease my financial burden when I had so much more to think about." 2013 Bob Perks Fund Recipient

HISTORICAL PERSPECTIVE

The Bob Perks Cancer Assistance Fund was established in 2006 in memory of Bob Perks, a State College native, who passed away in 2005 after a long battle with melanoma. Bob was only 42 years old when he died and left behind his wife Doreen and two very young children. Bob was devoted to helping cancer patients long before facing his own health challenges. He was a founding member of the local "Coaches vs. Cancer" and remained active until his own battle with cancer took his life. With the hope of fulfilling Bob's wishes to make a difference for those with cancer, the Bob Perks Fund (BPF) was established by Doreen and Bob's family, friends and colleagues.

Keeping Bob's dream alive, the Bob Perks Fund's mission is to ease the financial burden of individuals and families in our community who are battling cancer by providing funding for basic necessities such as rent, utilities, gas, and food so they can focus on their treatment and recovery. Since 2006, the BPF has distributed almost \$ 800,000 to an ever-growing number of families in Blair, Centre, Clearfield and Huntingdon Counties. All of the funds distributed to pay for the basic necessities of cancer patients were donated by individuals, organizations and businesses or raised through fundraising events.



A MESSAGE FROM DOREEN PERKS, FOUNDER



In 2013, the Bob Perks Fund grew as it has done every year since its inception. More money was raised and more money was allocated to those in need. We are proud to be able to continue to serve more and more applicants, who otherwise would have to do without, each and every year.

Perhaps more notably in 2013, the BPF underwent restructuring to ensure that we are prepared to continue to meet that growth for many years to come. After 7 years in the primary leadership role, I thought it was time to take a step back. Because of my commitment to the mission and goals of the organization, I will continue to be involved by heading up development efforts. However, the addition of Norma Keller as our first Executive Director and Lori Proper as the new Chair of the Board is a wonderful leap forward for the BPF. Norma brings over 30 years of non-profit experience to the BPF. With the help of Norma, Lori and the Board, we are poised to take the BPF to the next level so that we can continue to meet the needs of so many cancer patients in our region. I am looking forward to working with them in 2014.

Doreen Perks

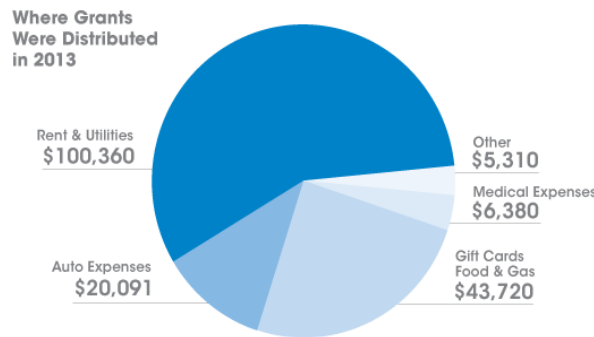
SERVICE, GROWTH AND DEVELOPMENT IN 2013

In 2013, the Bob Perks Fund continued its history of growth and development in service to cancer patients living in Blair, Centre, Clearfield and Huntingdon Counties in central Pennsylvania. Through its successful fundraising efforts, the Bob Perks Fund distributed over \$175,000 to pay the rent, utilities, food, and gas expenses submitted through 265 approved applications. All applicants funded by the Bob Perks Fund are referred by members of the patient's cancer treatment team. In 2013, the distribution of applicants by residence within the four-county area served was as follows:

51 Blair County	76 Clearfield County
104 Centre County	34 Huntingdon County

The primary sources of referral in the four-county area include UPMC Altoona (Blair), Mount Nittany Medical Center (Centre), Geisinger Health System (Centre), Nathaniel Yingling Cancer Center (Clearfield) and Home Nursing Agency (Huntingdon). While referrals are received from all four Counties, many applicants living in Blair, Clearfield and Huntingdon Counties travel to Mount Nittany Medical Center and Geisinger Health System in Centre County for their treatment services and therefore, many of their referrals originate in Centre County.

In 2013, applicants' needs for financial support fell into four major categories: rent & utilities, food and gas gift cards, auto expenses, and medical expenses.



When we compared 2012 to 2013, we saw a significant increase in the home expenses of rent and utilities, growing from \$84,586 to \$100,360. With a very cold and unrelenting winter, which began in the last 3 months of 2013, much of this increase was attributable to fuel and electricity expense. Because of successful fundraising efforts, the Bob Perks Fund was able to meet these needs. For most applicants served by the BPF, grants pay for the bills to provide heat, comfort, food and gas, where otherwise there would be little or none. The importance of the Bob Perks Fund in the lives of local cancer patients is reflected in testimonials provided by medical treatment staff in 2013:

"The Cancer Program at Mount Nittany is a proud partner and beneficiary of the Bob Perks Fund. Thanks to their efforts, people facing cancer in our community have a resource that is unheard of in other places. Doreen's vision to have funds available to help support patients experiencing financial hardship as a result of their diagnosis has made it possible for us to mitigate some of the barriers that cancer presents. I have worked with this remarkable organization since its inception, and serving on their Allocations Committee, I can speak firsthand to their good work. I am a proud supporter of this wonderful group."

Aileen Galley, Director, Penn State Cancer Institute

"The assistance our patients receive from the Bob Perks Cancer Assistance Fund is essential in helping people to overcome financial barriers during cancer treatment. Without the Bob Perks Fund, there would be a gap in our ability to help patients who need financial assistance. Situations

do arise where patients need prescriptions or durable medical equipment right away and they cannot afford the co-pay. When this happens, we turn to Bob Perks Fund and they are always responsive when we need them. In this way, it is truly a lifesaving assistance program. I do not know what we or our patients would do without the Bob Perks Cancer Fund."

Kristin Sides, BS, Patient Navigator - Mount Nittany Medical Center

TRANSITIONS

Calendar 2013 was a "milestone" year of growth and development for the Bob Perks Fund as it strived to accommodate the growing needs of cancer patients in our community. The Board of Directors was challenged with two needs: providing increased financial assistance for the increasing number of cancer patient referrals and increasing awareness of the Bob Perks Fund in the four-county area served. With increased awareness, we are better able to increase funding opportunities in Centre County and identify new financial resources in Blair, Clearfield and Huntingdon Counties. The outcome of much deliberation was the establishment of a part-time Executive Director position in October and the reclassification of the Program Director position to Assistant Director. It was believed that by taking these steps, the Bob Perks Fund will achieve a new level of effectiveness in the following areas:

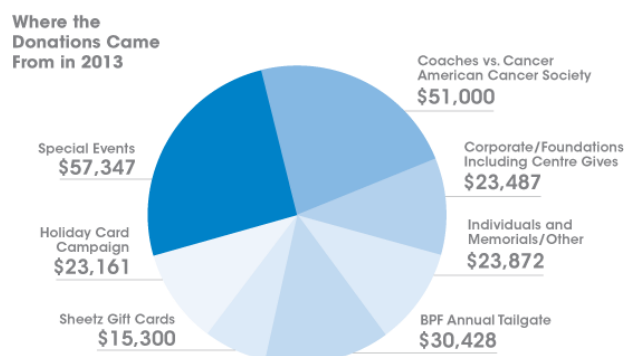
- Increased awareness of BPF services in Blair, Clearfield & Huntingdon Counties
- Increased revenue in these Counties to better support their referrals
- Increased opportunities for business and corporate sponsorship of BPF
- Increased opportunities for civic and faith-based sponsorship of BPF

In October 2013, the Bob Perks Fund hired Norma Keller as Executive Director. With 37 years of experience in a nonprofit organization, it is expected that Ms. Keller will have an important impact on the growth, development and visibility of the Bob Perks Fund and help guide it to even greater achievement, as she teams up with veteran Bob Perks Fund Assistant Director Jen Finkle.

Also in the fall of 2013, the Bob Perks Fund initiated a major overhauling of its website and launched a significantly upgraded website in April 2014. The Board of Directors and Staff express great appreciation to Rowland Creative for their guidance and assistance on this initiative and their long-term commitment to the Bob Perks Fund.

"WE COULDN'T DO IT WITHOUT YOU"

All grants provided by the Bob Perks Fund to cancer patients are made possible through the generous and heartfelt contributions of individuals, families, businesses, corporations, foundations, and civic groups and through the success of Bob Perks Fund events and special events held by others in support of the Bob Perks Fund. Below is a summary of 2013 revenue sources:



In 2013, proceeds from special events comprised 62% of total income, while donations from individuals, Centre Gives and the holiday campaign, comprise 28%. With only 10% of revenue received through business and corporations, this will be a focus area in future years. In 2013 the Bob Perks Fund was supported by its three major fundraising events, the "Rock the 80's" Concert held at The State Theatre in March, the "Summer Soiree," held at the home of Marc and Madeline Hertzberg in July and the "Penn State Tailgate Party" held at Mountain View Country Club in October. With \$10,000 donated for use as matching funds by Susan and Bruce Heim and Lori and Mark Proper, the Bob Perks Fund conducted its first ever holiday campaign and by December 31st, donations had already exceeded \$ 21,000.

The success of every special event is dependent upon the generosity of its sponsors and the hard work and good will of its volunteers. In 2013 Bob Perks Fund sponsors and volunteers included:

Business and Organization Sponsors: American Legion 779, Automated Records Centre, Beer Belly's, Best Line Equipment, Blaise Alexander Philipsburg, Bob's Army & Navy Store, Inc., Boyles Insurance Agency, C.A.R.S., Café 210, Clearfield Bank & Trust, Clearfield Hospital, Clothes Mentor, CNB Foundation, Inc., Community Connection, Curwensville True Value, Denny's Beer Barrel Pub, Dignan Brumbaugh Fight Team, Dix Honda, Fat Daddy's, Forever Broadcasting, Frost & Conn, Inc., Fulton Bank, Gathagan Investment, CO.LP, Gingerbread Man, HRI, Inc., Happy Valley Refreshments, Hat Trick Group, Inc., Holiday Bowl, Hubler Brothers, Inc., J.J. Powell, Inc., Johnson Motors Chevrolet Cadillac, Keystone Real Estate Group, Kevin Beardsley Funeral Home, Inc., Kohl's, Lezzer Holdings, Inc., Mammoth, Inc., McDonald Lawn & Landscape, LLC, Michael F. Sicks Post 1785 Clearfield VFW, Mix 94.7/1370 WKMC/ News Talk 1240, Mountain Dog Construction, Mount Nittany Medical Center, National Penn Bank, Northwest Savings Bank, Order of Sons of Italy Club, PA Law Dogs, Pressbox Printing, Progressive Publishing Co. Inc., RP Lawn Care & Landscape Maintenance, Redline Speed Shine, Ritchey Cox, Sheetz, Inc., S. F. & Company, State Amusement, State College Orthodontics, Susquehanna Bank, Susquehanna Chapter NWTF, WRTA/True Country 94.3, Wilkinson Subaru, Inc., Women's Health Task Force of Clearfield County

Individuals and Family Event Sponsors: Dr. & Mrs. Jay Arlick, Mr. & Mrs. Pat Bisbey, Mr. & Mrs. Jeff Bradbury, Barbara Conoway, Dr. & Mrs. James Davidson, Brenda, Kate, Thad & Sue Diehl, Mr. & Mrs. Robert Dotts, Mr. & Mrs. Thomas Dotts, Estate of Marion Eagle, Mr. & Mrs. Jerry Fletcher, Blake & Linda Gall, Mr. & Mrs. Bob Grimminger, Mr. & Mrs. John Hannan, Robi & Hilary Harris, Robin & Ben Heim, Susan & Bruce Heim, Marc & Madeline Hertzberg, Mr. & Mrs. Ben Hulburt, Mr. & Mrs. Ron Huss, Mr. & Mrs. James Isola, Beth Richards Kalenak, Margaret Krebs, Mr. & Mrs. William Kriner, Mr. & Mrs. Michael Lezzer, Donna Litke, Helen "Mickey" Lynn, Mr. & Mrs. James Miller, Mr. & Mrs. Scott Morgan, Mr. & Mrs. Joel Peterson, Mr. & Mrs. Alec Pringle, Lori & Mark Proper, Mr. & Mrs. Chuck Seighman, Greg Snipes, Kay Stickler, Mr. & Mrs. Michael Sullivan, Mr. & Mrs. Richard Troxell, Jean Williams, Mr. & Mrs. Michael Williams, Michael Yeager, Mr. & Mrs. Paul Young, C. Alan and Judith H. Walker

In Kind Event Sponsors: 2000 Degrees, Access, Avant Garden, Barash Media, Blue Banana, Faccia Luna, Fit for Play, Forever Broadcasting, Heidi Lynne Photography, High Voltage, Northland Bowl, PAMP, Rowland Creative, Star Hill Winery, Town & Gown, W. R. Hickey

Special Event Volunteers: Aimee Aiello, John and Joni Arrington, Melissa Aungst, Sandy Berardis, Jeff Brown, Marylyn Byers, Brittney Cable, Gary Corman, Michelle DiMidio, Brian and Lynn Delphus, Denise Gabany, Blake and Linda Gall, Aileen Galley, Amy Gravine, Gregory Hayes, Robin Heim, Madeline Hertzberg, Parvathy Hughes, Kish Bank's "Kish Cats", Bob Langton, Kevin Lloyd, JR Mangan, Krista Middleton, Keri O'Shea, Cindy Perks, Lisa Phillips, Lori Proper, Elana Pyle, Kelly Renfrew, Tina Scourtis, Sheridan Sheehan, Peter Shull, Karen Starinchak, Michael Sullivan, Annie Swincinski, Jackie Wesley, Cheri Woll, Kathleen Yurchak. Totally awesome music for "Rock the 80's" was donated by Cone of Silence, The Feats of Strength, The Insomniacs, Spider Kelly, Long Afternoon, JR Mangan Band, Scott Mangene, Mr. Hand, Screwdriver Sally, Tongue in Grove, My Hero Zero, and Velveeta.

“COACHES VS CANCER” AND OTHER EVENTS AND SUPPORTERS

Bob Perks was a founding member of the local Coaches vs. Cancer organization and worked every year to support their fundraising efforts. At the 2013 CVC Golf Tournament, more than \$200,000 was raised for the American Cancer Society, with \$51,000 of those proceeds being directed to the Bob Perks Fund to help support our cancer community. Our organization is extremely grateful to those who dedicate themselves each year to successful Coaches vs. Cancer events and to the American Cancer Society for continually supporting the Bob Perks Fund.

Additional special event support in 2013 included a Clearfield County Winetasting event in memory of Fred Diehl, the Law Dogs Poker Run, Kicks at Cancer, the Tressler Family & Friends Pig Roast, Automated Records Centre Shred Event, One Hundred Women Who Care, Ronan Tynan Concert at The State Theatre and BPF day at Harrison's Grille. None of these events would have been possible without the good spirit and hard work of so many volunteers and good will generosity of individuals, businesses and groups who are dedicated to supporting local cancer patients in their struggle for a successful recovery.

Other sources of major financial support in 2013 included Sheetz, Inc. which provided \$15,300 in gas cards for cancer patients to ease their burden as they travel to and from cancer treatments, generous donations made through Centre Foundation's "Centre Gives," a \$ 5,000 grant from Mount Nittany Medical Center, and a major gift from Rex Energy. In addition, the Bob Perks Fund benefitted from the kindness and generosity of hundreds of individuals and families who targeted their personal and memorial gifts to the Bob Perks Fund.

BOB PERKS CANCER ASSISTANCE ENDOWMENT

Since 2007, the Bob Perks Fund has maintained an endowment fund at the Centre Foundation and is grateful for the knowledgeable stewardship of the professionals who manage these funds. To support the long-term sustainability of the Bob Perks Fund, contributions can be made by contacting the Centre Foundation, State College, Pennsylvania.

BOARD OF DIRECTORS

In 2013, the Board of Directors underwent significant growth as well. Doreen Perks, Founder and Board President since 2006, moved into the role of Founder and Chair of the Development Committee, taking a step back after 7 years of totally successful and totally inspirational leadership. In other changes, the Bob Perks Fund expressed its appreciation to Michael Sullivan and Spyros DeGleris for their service as they departed from the board and welcomed new board member Gavin Fernsler. The 2013 elections resulted in the following board composition:

Doreen Perks, Founder
Lori Proper, Chair
Linda Gall, Vice Chair
Elana Pyle, Secretary
Gavin Fernsler, Treasurer

Patrick Bisbey
Blake Gall
Amy Gravine
Robin Heim
David Hellyer
Andrew Zimmerman

Looking ahead, Lori Proper will lead her highly skilled and talented board through Strategic Planning early in 2014 and will seek representatives from Blair, Clearfield and Huntingdon Counties for service on the Board of Directors or a regional advisory group. In 2013 services to applicants were ensured through the major time commitment and good work of the Allocations Committee: Pat Bisbey, Aileen Galley, Amy Gravine, Madeline Hertzberg, Patty Kleban, Lisa McMurtry, Cindy Perks, Lori Proper and Jamie Stocker. Major accomplishments of board members were strongly supported by a cadre of volunteers who serve on other Committees including Development, Finance, Governance and Special Events.

FISCAL ACCOUNTABILITY

The Bob Perks Cancer Assistance Fund is a tax-exempt 501(c)3 organization, registered with the Pennsylvania Bureau of Charitable Organizations. Payroll is managed by U. S. Accounting of State College, Pennsylvania and auditing is conducted by both U.S. Accounting and SF & Company of State College, Pennsylvania.

BOB PERKS CANCER ASSISTANCE FUND STATEMENTS OF REVENUE, EXPENSES, AND CHANGES IN UNRESTRICTED NET ASSETS – MODIFIED CASH BASIS

	Years Ended December 31,	
	2013	2012
REVENUE		
Contributions	\$114,490	\$151,852
Special Event Revenue (Net)	\$101,540	55,140
Interest and Other Income	\$722	\$81
TOTAL REVENUE	\$216,752	\$207,073
FUNCTIONAL EXPENSES		
Assistance to Others	\$175,861	\$160,081
Transfer to Bob Perks Fund at Centre Foundation	\$10,400	\$8,400
Salaries and Required Benefits	\$17,274	\$10,876
Office Expenses	\$12,188	\$7,209
Professional Fees	\$1,755	\$3,483
TOTAL FUNCTIONAL EXPENSES	\$217,478	\$190,049
CHANGES IN UNRESTRICTED NET ASSETS	(\$726)	\$17,024

Audited financial statements for 2013 are available on May 31, 2014. Audited financial statements for prior years, as well as the annual IRS 990 filings, are available upon request.



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